



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA

MARINE TOURISM

Coastal and maritime tourism: local communities involvement, cultural heritage sustainable exploitation and environmental risks assessment for the blue growth.

The University of Bologna valorises the maritime heritage routes of Italian and European coastal areas in relation with tourism.

Research at the University of Bologna covers a wide range of issues:

- Involvement of tourism stakeholders in the proactive monitoring and conservation of coastal areas
- Tool development and data analysis of tourist perceptions of the environment
- Evaluation of tourism impact on the marine environment
- Management and conservation strategies of touristic areas
- Development of educational programmes to increase tourists' environmental knowledge and awareness
- Analysis of the Geopolitics of the Adriatic-Ionian Macroregion (tourism and migration)
- Management of Coastal and Marine World Heritage Sites, Cultural Routes of the Council of Europe, contemporary use of cultural heritage in coastal areas
- Economic analysis of sustainable tourism in the Mediterranean
- Planning and managing coastal destinations
- Analysis and projects/programme management of sustainable tourism in the Adriatic and Mediterranean coastal areas contributing to monitoring, impact assessment, educational activities and management plans
- Analyses the use of available resources for local populations and the risk of degradation of natural resources, ecosystems and health that could derive from coastal mass tourism and cruise tourism

HIGHLIGHTS

H2020 [SOCLIMPACT](#) DownScaling CLimate imPACTs and decarbonisation pathways in EU islands. **Adri-Gov** Adriatic Governance Operational Plan, **Per Viam** - Pilgrim Routes in Action. Erasmus + [HERITAG](#) - Higher Education interdisciplinary Reform In Tourism management and Applied Geoinformation curricula; **HECTOR** - Heritage and Cultural Tourism Open Resources for innovative training schemes related to the Cultural Routes of the Council of Europe.

Interreg ADRION [INNOXENIA](#) Innovation in Tourism in the Adriatic-Ionian Macroregion.

Interreg Italy-Croatia: [EXCOVER](#) valorising small and unknown towns and sites of the Adriatic Area; [RECOLOR](#) Reviving and Enhancing artworks and Landscapes Of the adRiatic; [SLIDES](#) Smart strategies for sustainable tourism in Lively cultural DESTinations; [TEMPUS](#) TEMPorary USEs as start-up actions to enhance port (in) tangible heritage.

Centre for Advanced Studies in Tourism of the University of Bologna, established in Rimini. It offers advanced scientific research and professional training in the tourism field under a multidisciplinary perspective, with a particular focus on coastal areas.